

The Five Models of the Millionaire Real Estate Investor

- ① The Net Worth Model—A three-part model for identifying the best investment vehicles for your goals; budgeting your money in order to have more to invest; and tracking your assets and liabilities to measure your progress towards financial wealth.
- ② The Financial Model—A model for understanding the three ways wealth is built through real estate ownership: cash flow, appreciation and debt pay down.
- ③ The Network Model—A model for building and organizing a Network of investing relationships to mentor, advise and help you.
- ④ The Lead Generation Model—A model for determining your real estate investment Criteria and then systematically prospecting and marketing for opportunities that match them.
- ⑤ The Acquisition Model—A model for creating Terms that will minimize your risk and maximize your profits when making real estate investment deals.